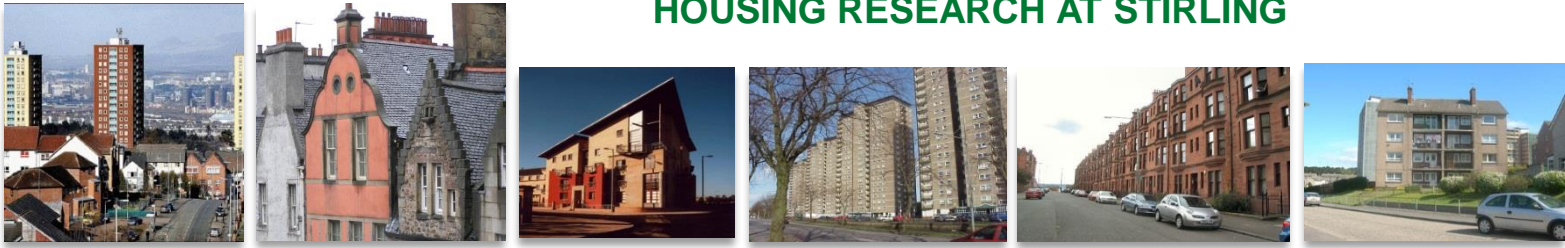


## IUT CONGRESS 2016, Glasgow

### RESEARCHING HOUSING IN A GLOBAL PERSPECTIVE

1. Building international collaboration: UK/Cuba study
2. Social housing in Europe
3. Social housing in Cuba
4. Cuba and the UK - some comparisons
5. Global frameworks for housing research?



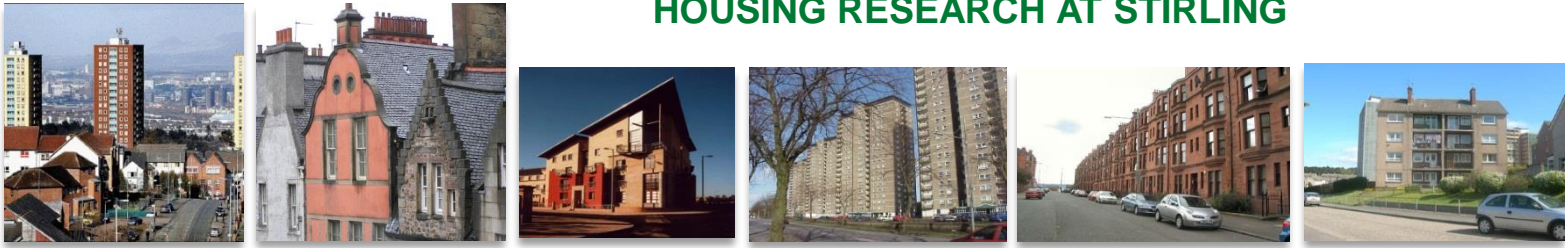
# 1 Building international collaboration: UK/Cuba study

## British Academy International Partnership and Mobility Scheme

- Collaborative research, capacity building, develop long-term links
- Intra-regional exchange of expertise and knowledge sharing

**Partner: Professor Dania Gonzalez Couret  
Faculty of Architecture**

**Instituto Superior Politécnico Jose Antonio Echeverría (ISPJAE), Havana, Cuba**



## Building international collaboration: UK/Cuba study

### Project: Sustainable housing in contrasting contexts

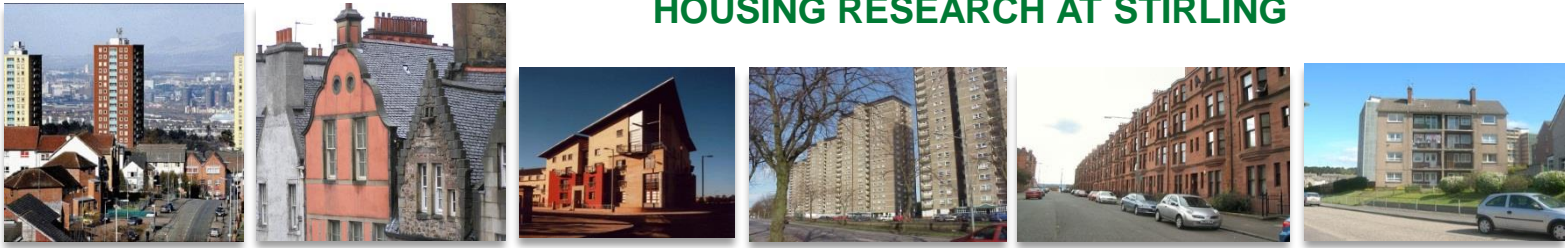
- Integrating social and architectural research perspectives on housing in Cuba and the UK
- Cuba – adapting to reintroduction of market mechanisms post-2011
- UK – adjusting to housing market restructuring post-2008



Instituto Superior Politécnico José Antonio Echeverría

cujae





## 2 Social housing in Europe

- **ISPJAE MSc Housing Studies – Module on Housing in UK/EU**
- **Welfare state regimes and housing systems in Europe**
- **Comparison of housing and homelessness policies in Ireland, Scotland and Norway (Anderson, Dyb and Finnerty, 2016)**
- **Very high level of interest in European housing**
- **Cuban students – particularly interested in participation**
  - **Cuba - very strong tradition in of neighbourhood participation and self-build housing**

# MSc Housing Studies students, ISPJAE,

2014



# MSc in Housing Studies, Havana





# Social Housing Provision in 13 European Countries (Pleace et al, 2011)



UNIVERSITY OF  
STIRLING

Country	Welfare state type	% Social Housing
Netherlands	Corporate	32
France	Corporate	18
UK	Liberal	18
Sweden	Social Democratic	17
Finland	Social Democratic	16
Ireland	Liberal	15
Portugal	Mediterranean	15
Poland	Conservative post-socialist	12
Belgium	Corporate	7
Germany	Corporate	5
Bulgaria	Conservative post-socialist	3
Czech Republic	Conservative post-socialist	1
Spain	Mediterranean	1

# Welfare and housing: comparing three countries



UNIVERSITY OF  
STIRLING

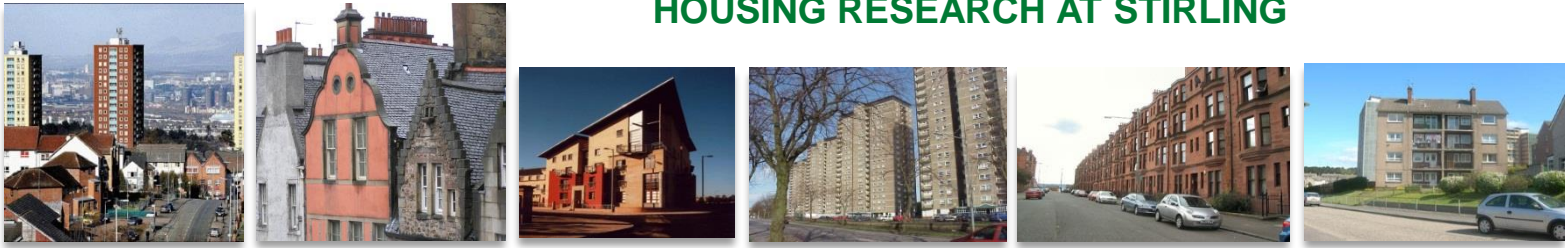
	Ireland	Norway	Scotland
Population	4.3m	4.7m	5.1m
Welfare regime / Housing	Liberal? Hard to label?	Universal Some 'roll-back', more targeting	Liberal Universal roots
% Home Ownership	80	80	65
% Private renting	10	18.5	10
% Social renting	10	1.5	25

# Homelessness in Ireland, Scotland & Norway – early 2000s convergence

- 2000-2008 – progressive policies in period of prosperity
- Sustained role for central and local state (strategy and implementation)
- National strategies/frameworks, goals/targets to end long-term and street homelessness
- Housing led (aimed to integrate health, care, etc)
- Residualised social renting, more private renting

# Homelessness in Ireland, Scotland & Norway: post 2008 - path dependency

- Scotland – continuity in profile of homeless population, homelessness prevention
- Ireland – most severe crisis, increase in family & structural homelessness
- Norway – minimal increase in homelessness (increased family homelessness); best housed, strongest welfare, strongest economy
- All three countries – resilience in institutions which underpin national homelessness policies



### 3 Social housing in Cuba

- Brief overview – housing in Cuba
- Havana – local case studies (2014)
  - Social housing in old Havana integrated regeneration area
  - Malecón sea front
  - Housing and day services for older people in Old Havana
  - New social housing in suburbs

# The Housing Question?



- ⌘ **CUBA – Known for health care and education**
- ⌘ **Housing – Significant investment to 1980s**
  - ☒ **‘Social home ownership’**  
**People’s participation in housing – self-build models**
- ⌘ **Post-1990 – ‘Special period’**
  - ☒ **Housing fared much worse than health and education**

# HABANA DEL ESTE



# CAYO HUESO, CENTRO HABANA





# HAVANA'S HOUSING CONTRASTS

## HABANA VIEJA VERSUS CENTRO HABANA

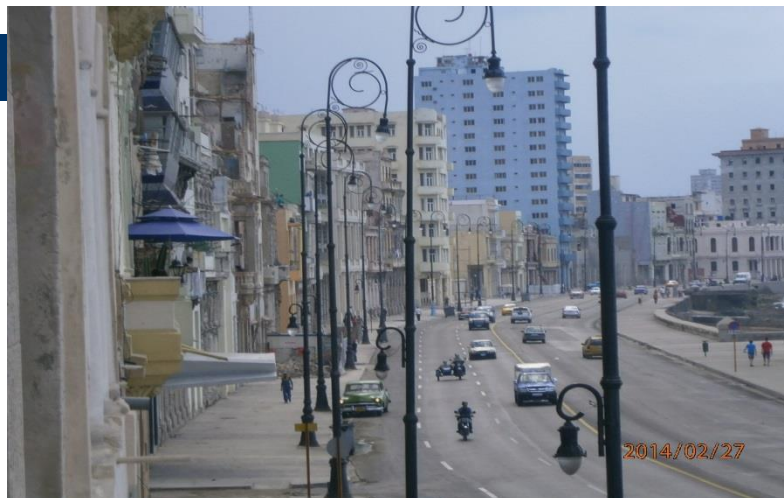


Isobel Anderson

# Social housing in Old Havana



# Malecón sea front



# Housing and services for older people in Havana



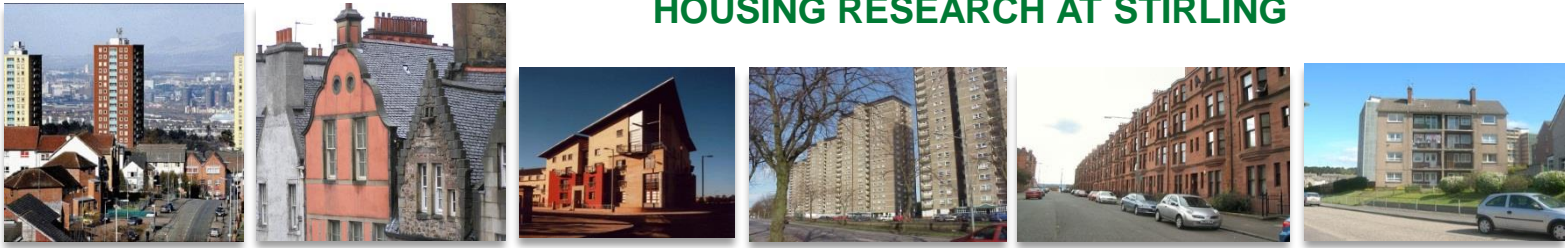
UNIVERSITY OF  
STIRLING



# New social housing



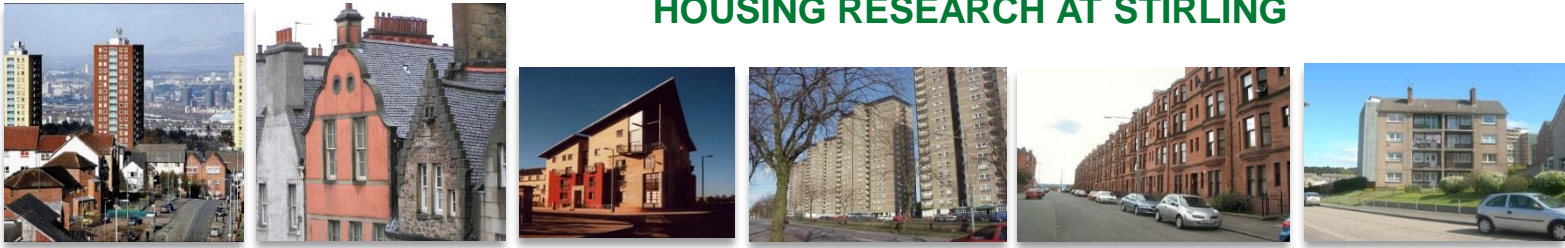
## HOUSING RESEARCH AT STIRLING



### 4 Cuba and the UK - some comparisons

Cuba	UK
Important historical role for state intervention in housing	Important historical role for state intervention in housing
Social ownership But definitions complex	Social renting But definitions complex
Citizen participation in construction	Citizen participation in neighbourhood management
Challenges of mass housing design	Challenges of mass housing design
Expansion of state housing paralleled reduction in social inequality – from 1959	Expansion of state housing paralleled reduction in social inequality – C20th up to 1980

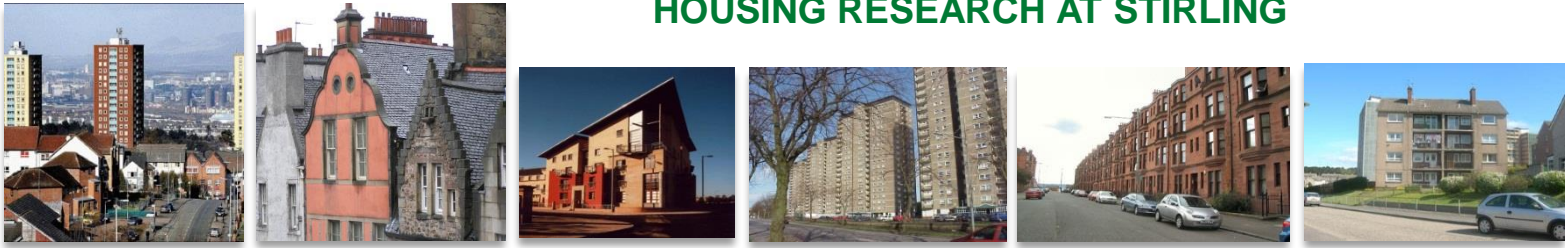
## HOUSING RESEARCH AT STIRLING



### 5 Global-level comparative research?

- **Comparison deepened interpretation of 'the essence' of social housing (and its limits), compared to understandings before the project**
- **Important differences, also common experiences in both countries at different times**
- **Both contexts changing today, in different ways, but both generate an increasing inequity**
- **Common principles for housing sustainability**
  - **Achieve through different priority, order and mechanisms**

## HOUSING RESEARCH AT STIRLING

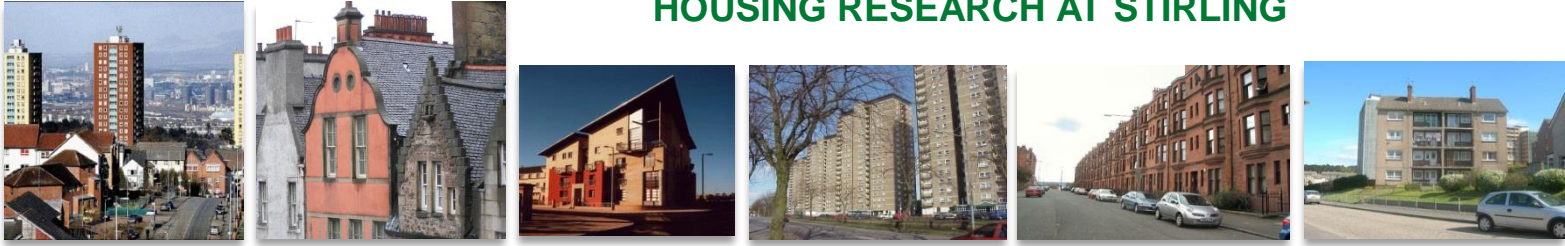


### Global-level frameworks for research?

- Research methods across architectural and social approaches similar, firm base for future collaborative research.
- Sustaining social housing systems will require new approaches and solutions in different countries and regions to adapt to present-day circumstances.
- Despite challenges, the environmental, social and economic dimensions of the sustainability agenda provided a conceptual framework for comparisons across world regions, indeed globally.
- **Participation** – similarly offers a global framework
- Future research across global regions (e.g. a range of EU and Latin American) countries is feasible.



## HOUSING RESEARCH AT STIRLING



## References

Anderson, I. (2009) Challenges for Housing Policy in Cuba: Case Studies from Havana, *Journal of Iberian and Latin American Research*, 15(2), pp5-23

Anderson, I. Dyb, E. and Finnerty, J. (2016) The 'Arc of Prosperity' revisited: homelessness policy change in north western Europe, *Social Inclusion* 4(4), Special Issue on Homelessness.

Pleace, N., Teller, N. and Quilgars, D. (2011) *Social housing allocation and homelessness*. Brussels: FEANTSA