

# FHAR

**Barcelona Housing  
and Renovation Forum**  
Sant Pau Modernist Campus  
23 and 24 November 2021



Ajuntament de  
Barcelona

**B** Institut Municipal  
de l'Habitatge  
i Rehabilitació

# Tuesday November 23rd

## Formulas to increase public rental housing stock

9.30-10.30 h

OPENING / DIALOGUE

### The role of cities in the provision of social and affordable housing in times of pandemic and financialization

Speakers:

**Ada Colau.** Mayor City Council - Barcelona

**Ricky Burdett.** Director, LSE Cities

10.30-11.15 h

BREAK

11.15-12.15 h

ROUND TABLE

### Urban and Housing Pandemic Challenges

Moderator:

**Laura Aznar.** Journalist El Crític.cat

Speakers:

**Florian Schmidt.** Councilor for urban development. Berlin City Council

**Lucía Martín.** Councilor for Housing and Renovation. Barcelona City Council

**Ian Brossat.** Deputy Mayor, Paris

Online:

**Barbara Steenbergen.** Member of the IUT Executive Committee - International Union of Tenants (IUT)

12.15-13.15 h

ROUND TABLE

### Transparency and public data for evidence-based housing policy design

Moderator:

**Jose Miguel Calatayud.** Project Manager - Arena Housing Project

Speakers:

**Carme Trilla.** President - Barcelona Metropolitan Housing Observatory

**Elena Sánchez.** Innovation Manager - Basque Habitat Observatory

Online:

**Dáithí Downey.** Councilor for Housing Policies, Dublin City Council Research and Development and Director Dublin Housing Observatory

13.15-13.45 h

PRESENTATION

### The role of the Barcelona Chair of Housing Studies

**Josep Maria Montaner.** Doctor in architecture and professor at the Barcelona School of Architecture - (ETSAB)

Online:

**Judith Gifreu.** Doctor of Laws and Professor of Law administrative - Autonomous University of Barcelona

13.45-15.00 h

BREAK

15.00-16.00 h

ROUND TABLE

### Innovation in public housing development

Moderator:

**Analía Plaza.** Journalist El Periódico de España

Speakers:

**Gerard Capó.** Manager IMHAB (Barcelona Municipal Institute of Housing and Renovation)

**Felipe Castro.** Managing Director - EMVISESA, Sevilla

**Cristina Ballester.** General Manager IBAVI (Institut Balear de l'Habitatge)

**Maria Vassilakou.** CEO Vassilakou Urban Consulting-Vienna Solutions

16.00-16.15 h

### Introduction on the industrialized promotion of public housing of IMHAB

Intervention by:

**Joan Carles Melero.** Director of Technical Services of the Municipal Institute of Housing and Rehabilitation of Barcelona (IMHAB)

16.15-17.30 h

ROUND TABLE

### Industrialized public housing development

Moderator:

**Ignacio Paricio.** Architect - Clotet, Paricio & Assoc, SL

Speakers:

**Joan Carles Melero.** Director of Technical Services of the Municipal Institute of Housing and Rehabilitation of Barcelona (IMHAB)

**Anna Guanter.** Head of Innovation - Culmia

**Jose Manuel Villanueva.** Founding Partner - 011h

**Sandra Bestraten.** President COAC (Col·legi Oficial d'Arquitectes de Catalunya)

**Francesc Monells.** Partner-CEO - Edetco

**Teresa Batlle.** Partner - PichArchitects



# Wednesday November 24th

## Collaborating to increase affordable housing

9.30-10.00 h

PRESENTATION

### The 'Housing 2030' initiative in Europe

Speaker online:

**Julie Lawson.** Housing 2030 Lead Writer at RMIT University

10.00-11.00 h

ROUND TABLE

### European collaboration models

Moderator:

**Sorcha Edwards.** Secretary General Housing Europe

Speakers:

**Hannah Sarah Emery-Wright.** Communities Manager - London CLT

**Emily Marion Clancy.** Vice Mayor - Bologna City Council

Online:

**Robin Van Leijen.** CEO Aedes

11.00-11.30 h

BREAK

11.30-11.45 h

### Housing Metropolis Barcelona (HMB)

Intervention by:

**Javier Burón.** Manager of Housing and Renovation - Barcelona City Council

11.45-12.45 h

ROUND TABLE

### The commitment to delegated promotion between the public and private sector

Speakers:

**Javier Burón.** Manager of Housing and Renovation - Barcelona City Council

**Anna Gener.** CEO Savills Aguirre Newman

**Jaime Palomera.** PhD in Anthropology / Researcher at La Hidra - Member of the Tenants' Union of Bcn

**Borja García-Egotxeaga.** CEO Neinor Homes

12.45-13.00 h

### The City Council's alliance with social and cooperative housing entities

Intervention by:

**Vanesa Valiño.** Head of cabinet of the Barcelona City Council's Housing Department

13.00-14.00 h

ROUND TABLE

### Public-community collaboration between non-profit organizations and Barcelona

Moderator:

**Gemma Tramullas.** Journalist El Periódico

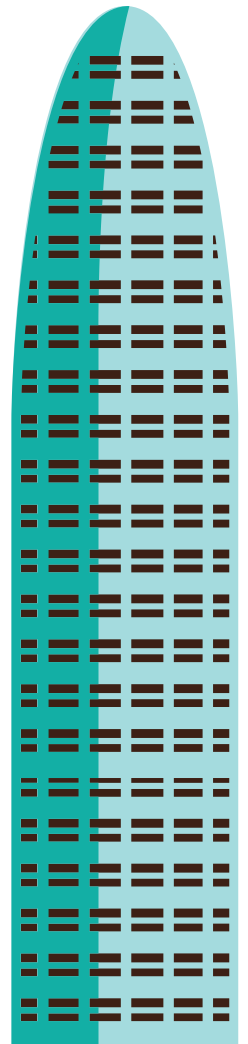
Speakers:

**Vanesa Valiño.** Head of cabinet of the Barcelona City Council's Housing Department

**Laia Forné.** Member La Hidra Cooperativa

**Manuel Rodríguez.** President of Salas Foundation and Representative of Cohabitat

**Glòria Rubio.** Coordinator - La Dinamo Foundation



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