

# Day 3

PROGRAMME

Friday,  
21st April 2023

**09:00** **The Barcelona model,**  
an effective housing policy in partnership.  
Barcelona City Council  
- Javier Buron Cuadrado / Lucia Martin TBC.

**09:30** **Workshops: 10 minutes introduction  
by each speaker.**  
Participants to choose one of the workshops  
below for 30 minutes. Followed by another  
choice workshop for 30 minutes. Introduction  
by Rolf Gassmann, Vice president, IUT.

- The Balkan initiatives  
- Maja Staleska, HBO, Jasminka Tadic  
Husanovic, CENSOR
- Election campaign in Sweden  
- Ola Palmgren, SUT

**11:00** **Coffee Break**

**11:30** **Discussion: Short-term rentals, IUT actions**  
- Luis Mendes, AIL

**12:00** **Conference statement discussion**  
- Marie Linder & Dan Nicander

**12:30** **Closing remarks** - Marie Linder, President IUT

**12:45** **Lunch on site**

**14:00** **Free afternoon and return flights**



INTERNATIONAL UNION OF TENANTS



# IUT World Conference 2023



International Union Of Tenants

Portugal, Lisbon

2023

19-21/4

# Day 1

PROGRAMME

Wednesday,  
19th April 2023

**12:00** Reception and registration

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**12:30** Lunch on site

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**14:00** **Opening of World Conference**  
Welcome by Marie Linder, President IUT.

- EU Commissioner for Jobs and Social Rights (video message, 3 min) - Nicolas Schmit
- Mayor of Lisbon - Carlos Moedas
- Deputy of Housing, Lisbon - Filipa Roseta
- ALL Tenants org. Portugal - Antonio Maria Freire

**Marie Linder: Member information**

- New Statutes, New Rights of the World Conference
- Announce Re-elections and welcome new VP

Activity Reports for IUT - Annika Wahlberg & Barbara Steenbergen

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**15:30** **Housing Europe** - Bent Madsen, President

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**15:45** **Coffee Break**

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**16:15** **Introduction: Workshops on housing policy**  
Choice of two by attendees  
Intro by: Jan Laurier Vice President IUT

- Financialisation of housing, Vonovia SE, - Daniel Zimmermann, DMB
  - Short term rentals - Paloma Taltavull de La Paz, Professor of applied economics and Chair of the UNECE Real estate advisory group
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**16:40** **First workshop**

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**17:15** **Second workshop**

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**18:00** **End**

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**19:30** **Reception/Dinner**

# Day 2

PROGRAMME

Thursday,  
20th April 2023

**9:30** **Workshops on association challenges and solutions. 10 minutes introduction by each speaker.**  
Introduced by Vice President, IUT

- Social media for associations - Glen Hodgson
  - Media management – achieving political goals on a minimal budget - Claus Højte, LLO
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**10:00** **Workshops**  
Participants choose one of the above workshops for 30 minutes. Followed by another choice of workshop for 30 min

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**11:00** **Coffee Break**

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**11:30** **Round the world panel discussion**  
(Australia, Canada, Portugal):  
TBC, Moderator - Marie Linder

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**12:15** **Keynote speech**  
"Gaffs", why no one can get a house – and what we can do about it.  
Followed by 20 minutes Q&A - Dr. Rory Hearne

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**13:00** **Lunch on site**

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**14:30** **Study Visits**  
Choice of three study visits, scheduled with transport:

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**18:30** **Return to hotel**  
Free night

# Study Visits

PROGRAMME

Thursday,  
14:30

**01** **Visit to the inner city**

Gentrification, touristification and financialisation of housing market, by Luis Mendes, ALL and CEG/IGOT-UL.

**02** **Social housing neighborhood**

Visit to municipal social housing neighborhood and local dynamics Bairro da Boavista, by the department of housing of the City Hall of Lisbon.

**03** **Visit to Marvila**

Visit to Marvila, Beato and Parque das Nações, social housing, creative city dynamics and waterfront urban redevelopment with Expo98, by João Carlos Martins (CIES-UNL) and Patrícia Pereira (FCSH-UNL)  
(Note: depart 14.00 hrs.)

